This notice is for this website, and governs the privacy of those who use it. It explains how we control, process, handle and protect your personal data while browsing or using this website, including your rights under current laws and regulations.

 Definitions :

"I" or "The Website" refers to Rain Hunter and [www.rain-hunter.com](http://www.rain-hunter.com) or [www.rainhunterbooks.com](http://www.rainhunterbooks.com)

"you", "the user" refers to the user of the Website.

GDPR means General Data Protection Act.

PROCESSING OF YOUR PERSONAL DATA

Under the GDPR (General Data Protection Regulation) we control and process personal information about you electronically.

Lawful basis: Consent

1. The reason we use this basis: You gave us consent to use your data when you bought or negotiated to buy a book from my website.
2. We process your information in the following ways: To send you a book and keep you updated with special offers and news about my books.
3. We will continue to process your information until you unsubscribe from the mailing list or five years after you do business with this site.
4. We do not share your information with third parties, except as needed for ordinary business uses, such as newsletter distribution through MailerLite. Your website activity (pages visited, time on site) is also recorded through Google Analytics and WIX.COM (our website host).

Lawful basis: Legal obligation

1. The reason we use this basis:  To conduct ordinary. business and promotions of novels.
2. We process your information in the following ways: I maintain and store data for purposes of marketing and remarketing.
3. Data retention period: Six years
4. Sharing your information: We do not share your information with third parties. / We do share your personal information with third parties and they include…
5. If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

YOUR RIGHTS

Under the GDPR your rights are as follows.

* the right to be informed;
* the right of access;
* the right to rectification;
* the right to erasure;
* the right to restrict processing;
* the right to data portability;
* the right to object; and
* the right not to be subject to automated decision-making including profiling.

INTERNET COOKIES

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third-party website.

Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

 DATA SECURITY AND PROTECTION

We ensure the security of any personal information we hold by using secure data storage. Our storage is managed and accessed through WIX.

We use the following companies to manage data: MailerLite, Meta (via Facebook and Instagram), Instagram, TikTok.

SPONSORED LINKS, AFFILIATE TRACKING & COMMISSIONS

Our website and promotional emails may contain adverts, sponsored and affiliate links on some pages. These are served through our advertising partners Google AdSense, Facebook, Amazon Affiliates, as well as served through our own means.

Clicking on any adverts, sponsored or affiliate links may track your actions by using a cookie saved to your device. You can read more about cookies on this website above. Your actions are usually recorded as a referral from our website by this cookie. We might earn a very small commission from the advertiser or advertising partner, at no cost to you, whether you make a purchase on their website or not.

We use advertising partners in these ways to help generate an income from the website, which allows us to continue our work and provide you with the best overall experience and valued information.

If you have any concerns about this we suggest you do not click on any adverts, sponsored or affiliate links found throughout the website.

 EMAIL MARKETING MESSAGES & SUBSCRIPTION

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email marketing messages we send are done so through MailerLite.

Here is their Privacy Policy:  [MailerLite Privacy Policy](https://www.mailerlite.com/privacy-policy)

MailerLite collects:

* Your Name
* Email address
* I.P address
* Subscription time & date
* Open data and activity

[Meta Privacy Policy](http://www.facebook.com/about/privacy/)

[Google Privacy Policy](http://www.google.com/privacy.html)

[TikTok Privacy Policy](https://www.tiktok.com/legal/page/eea/privacy-policy/en)

You can opt out of receiving emails or ask to see the data we hold for you, or request we remove your data at any time by the following methods:

* Unsubscribe at the bottom of the email
* Contact us at rain@rain-hunter.com